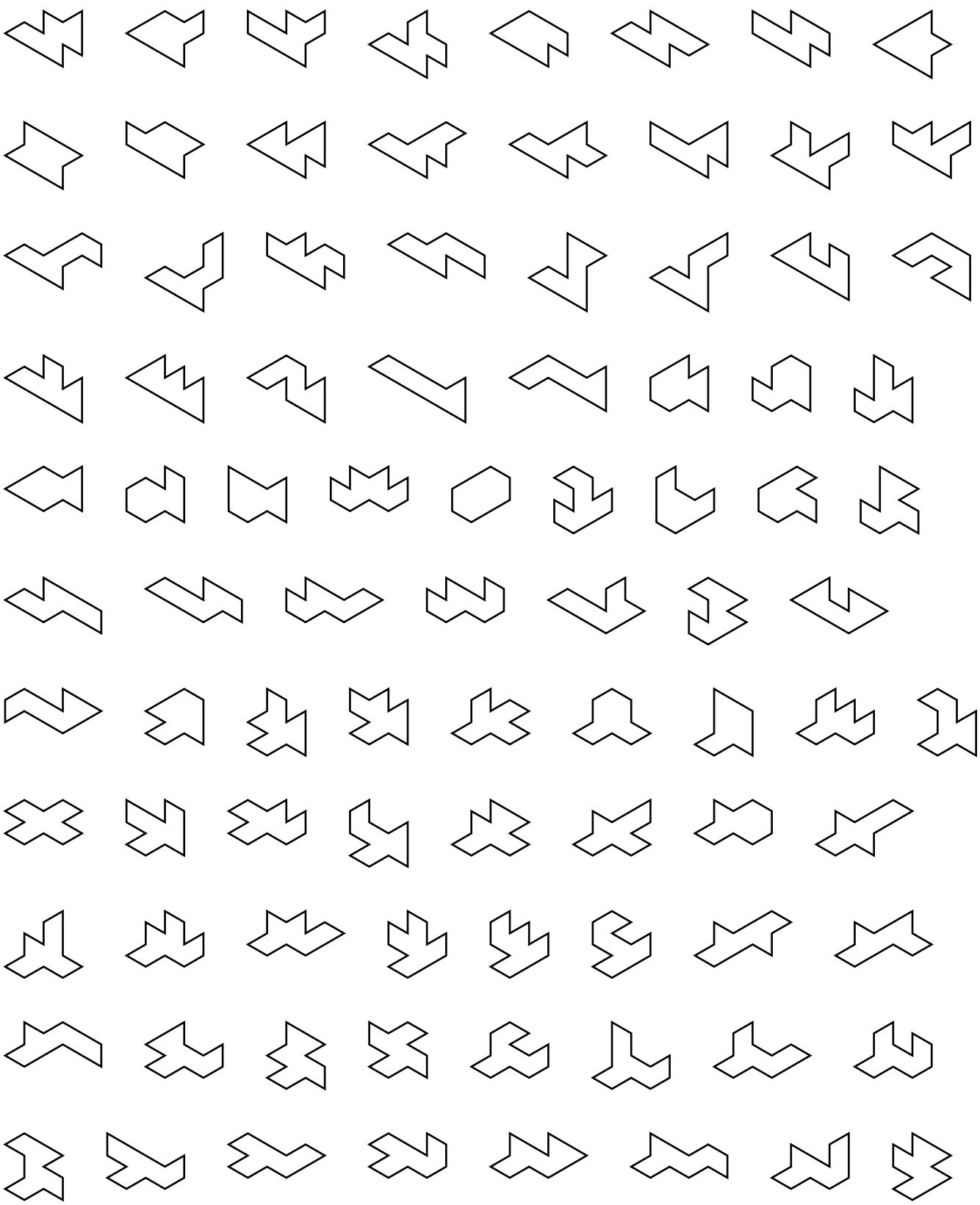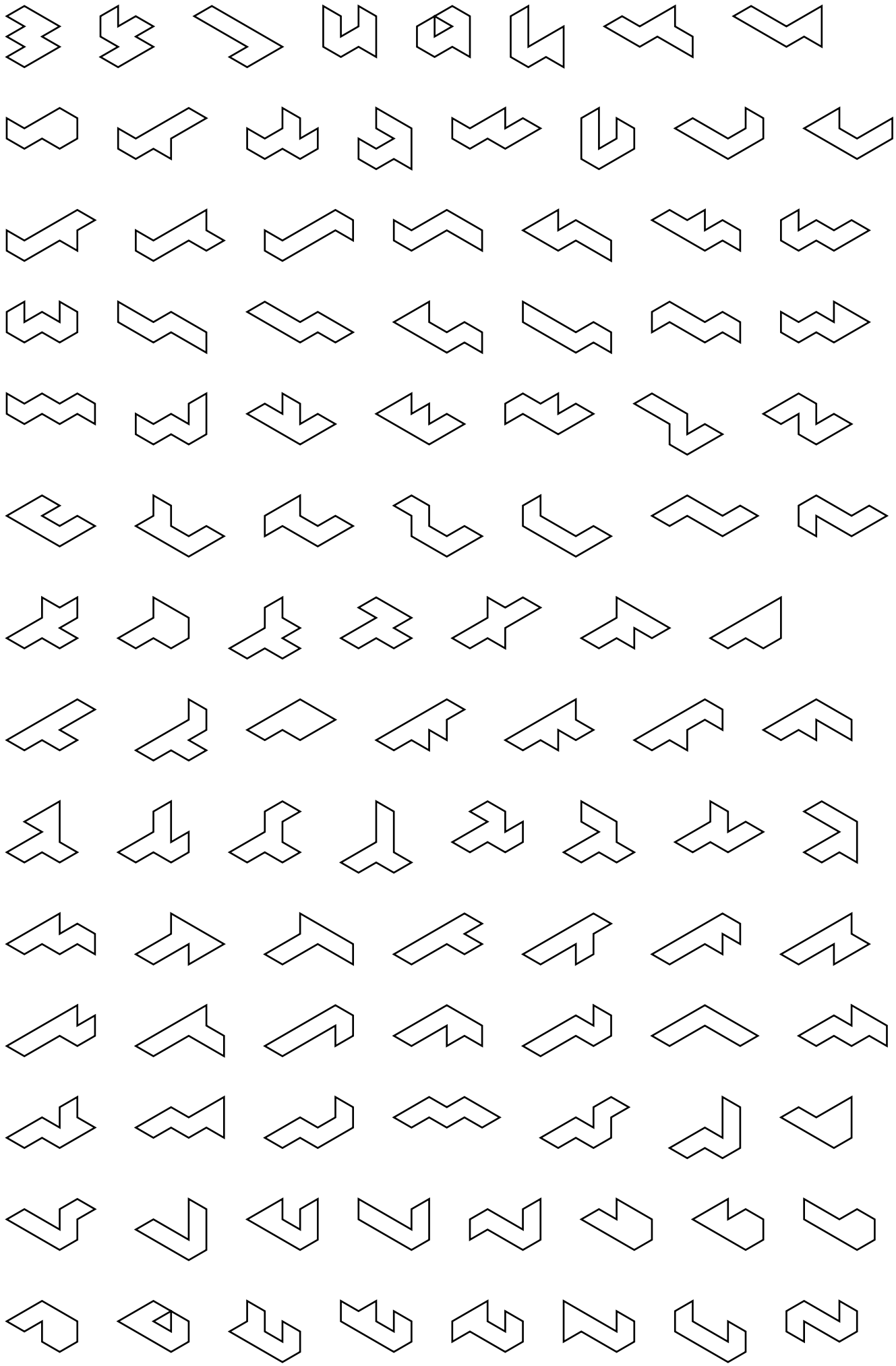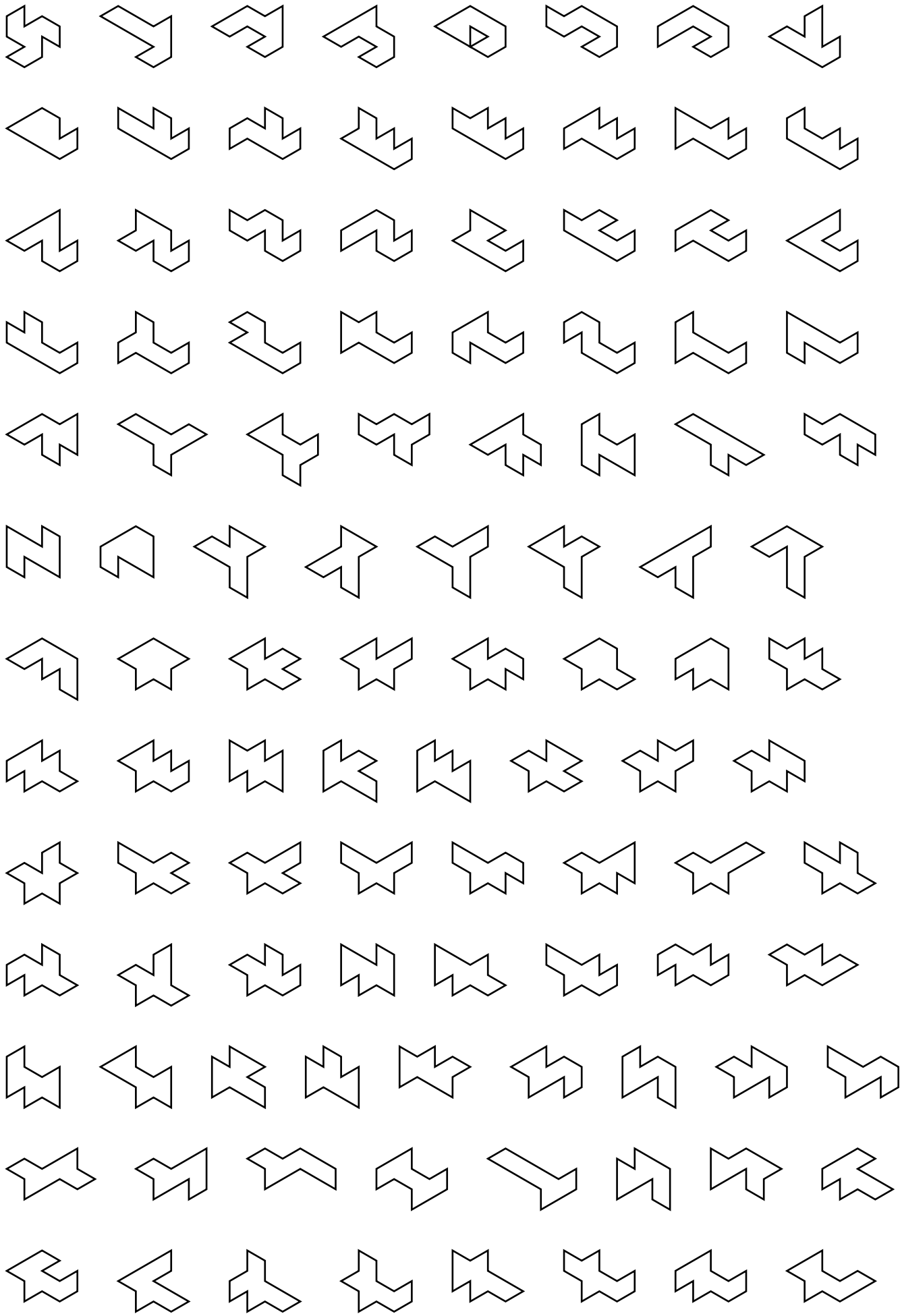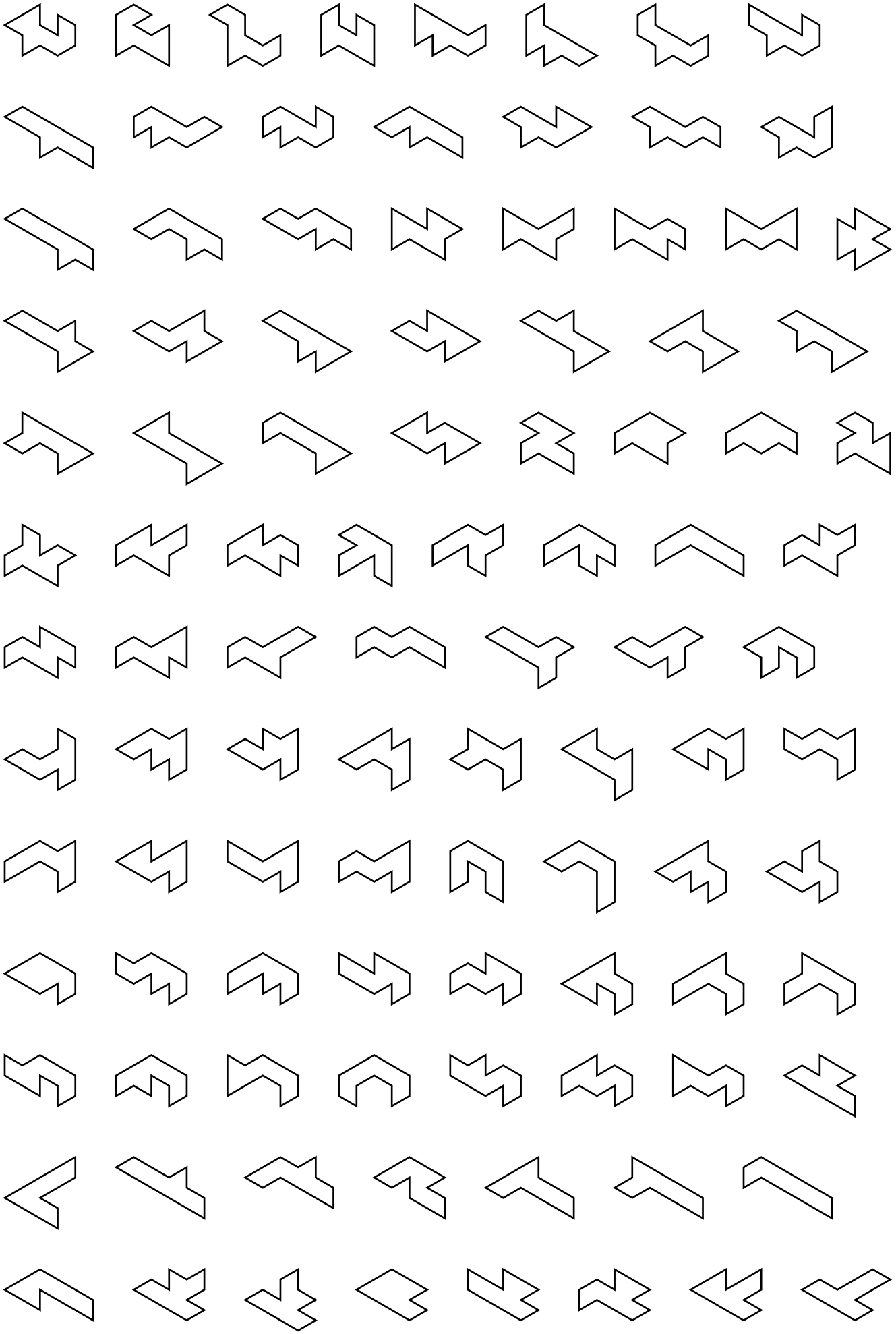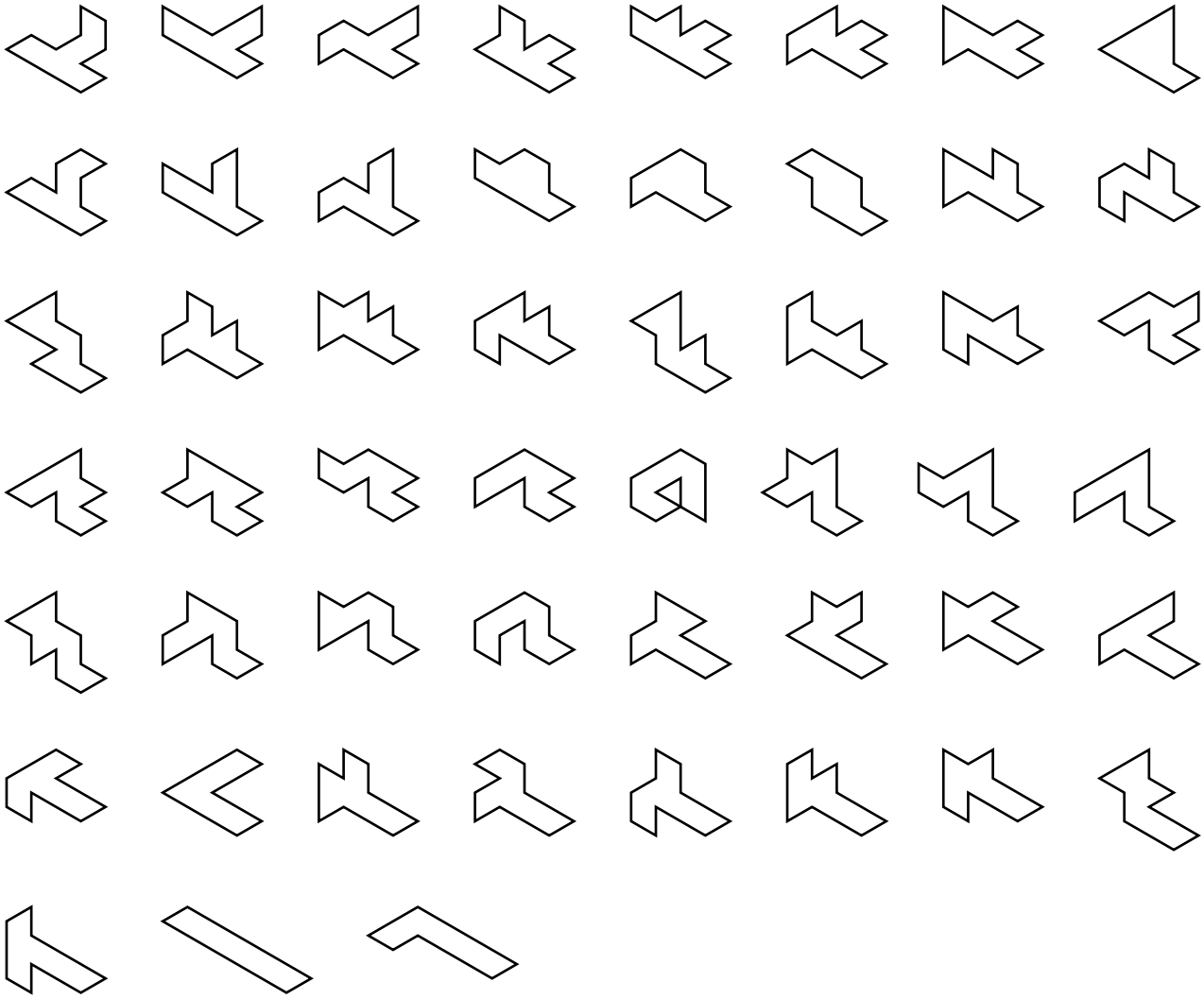10-iamonds